

Online Marketing Internship

Start: Mid August

Period: 6 months

Who are we?

Founded in 2011, Boozt.com is one of the fastest growing e-commerce fashion retailers in Scandinavia. The company is located in Malmö, Sweden, and has 120 employees from all over the world. This internship is within the Marketing department - a team of 15 dedicated full time employees, planning, executing and managing all campaigns, traffic acquisition, CRM and PR for Boozt.com.

Your Tasks:

During your internship at Boozt.com you will be supporting our Marketing team mainly in regards to CRM. You will obtain in-depth knowledge and hands-on experience with what it takes to run an online retail shop in highly competitive market. Your tasks include:

- Build HTML emails and execute delivery using our email marketing platform
- Data base management and customer segmentation
- Plan and execute response driven email campaigns

Your Qualifications:

- Student or graduate in marketing or media technology
- Basic HTML skills
- Basic data base knowledge
- Fluent in English
- Previous experience in email and mobile marketing is an advantage

Your Personality:

- Thorough
- Self-driven and independent
- Ability to learn quickly and work under pressure in a competitive industry
- Strong work ethic

Our Offer:

- 6 months internship: part time, around 20 hours per week, unpaid
- Be part of one of the fastest growing e-commerce companies in Scandinavia
- Open and creative working environment with a flat hierarchy
- Valuable knowledge and insights about e-commerce and online marketing

How to Apply:

Applications should not be more than two pages long: 1 page of motivational text and 1 page with CV. Email should be sent to: ljo@boozt.com

For further information about internship at Boozt.com, see short video of Nejra who started as an intern at Boozt.com: www.goo.gl/b7sXgr